

Selections for Top 5

1. Transform commerce corridors into parkways with consistent landscaping, signage, etc. (wayfinding and beautification) (Long-term)
 - a) Begin implementing wayfinding signage in phases
 - b) Enhance Gateways and promote community identity and brand
2. Recruit businesses based on gaps identified in comprehensive Market Analysis BD1 (Long-term)
 - a) Partner with Harnett County for Retail Recruitment
3. Complete Downtown Master Plan CC10
4. Create Redevelopment Zone (Cumberland to Post Office)
5. Identify and Plan for Adaptive Reuse of Underutilized and Dilapidated Property