

**Dunn City Council  
Special Meeting Joint Meeting  
Dunn Planning Board  
Dunn Area Chamber of Commerce  
Dunn Area Tourism Authority  
Dunn Vision Group  
Thursday, July 1, 2021  
12:45 p.m., Dunn Community Building**

## Minutes

**PRESENT:** Mayor William P. Elmore Jr., Mayor Pro Tem Dr. David L. Bradham, Council Members J. Wesley Sills, April Gaulden, Frank McLean, Billy N. Tart, and Chuck Turnage.

*Also present from the City: City Manager Steven Neuschafer, Assistant City Manager Mathew Boone, Finance Director Jim Roberts, Planning Director George Adler, Human Resources Director Connie Jernigan, Communications Coordinator Kaitlin Adkins, and City Clerk Tammy Williams.*

*Dunn Planning Board: Gary Beasley, Douglas Godwin, and Lynn Godwin.*

*Dunn Area Chamber of Commerce Executive Committee: President Rodney Stewart, Wesley Johnson, Hope Tyndall, Bryant Pope, Rob Jones, Renee Jackson, Matthew Smith and Executive Vice President Heather Lawson.*

*Dunn Area Tourism Authority: Billy Tart, Chairman, County Commissioner Mark Johnson, Jason VanOlst, Renee Jackson, Steven Neuschafer, and Executive Director Sharon Stevens.*

### CALL TO ORDER AND INVOCATION

Mayor Elmore opened the meeting at 12:45 p.m. and Council Member Gaulden gave the invocation. Afterwards, Council Member Sills led in the Pledge of Allegiance.

Mayor Elmore recognized all the various groups in attendance and thanked them for their participation in the Imagine Dunn Strategic Vision Plan process. He reported development of this plan was truly a partnership with the City committing \$50,000, the Chamber committing \$20,000 and the Tourism Authority contributing a \$5,000 grant for marketing.

Planning Director Adler reviewed the steps of the process: In 2019, the City of Dunn and the Dunn Area Chamber of Commerce partnered to form the Dunn Vision Group (DVG). On December 10, 2019, the Dunn City Council authorized the City Manager to publish a Request for Proposal to assist the DVG in conducting a city-wide visioning process to prepare a citizen driven 20-Year Vision Plan and an implementation Action Plan. Arnett Muldrow & Associates, in conjunction with Hill Studio, was selected to conduct the process and write the final plan.

Despite the pandemic, outreach was conducted and extensive public input received, including 866 surveys, numerous focus group meetings, two workshops, and many meetings (remote and in person) were held between the DVG and Arnett Muldrow/Hill Studios. The final Imagine Dunn Vision Plan was completed June 1, 2021. The implementation of the plan will be done over several budget years and will be budgeted as projects and objectives are implemented and approved by Council.

Dunn Chamber President Stewart made remarks and recognized the members of the DVG: Mayor Pro Tem Bradham, Council Member Gaulden, Planning Director Adler, City Manager Neuschafer, City Clerk Williams, and Communications Coordinator Adkins, Sharon Stevens with the Tourism Authority and from the Chamber – Stewart, Matthew Smith, Renee Jackson, and Heather Lawson. He then introduced consultant, Aaron Arnett of Arnett Muldrow & Associates who presented the highlights of the plan to include the process in developing the goals and strategies set out in the plan.

After discussion, motion by Council Member Sills and second by Council Member Tart to adopt the resolution approving the Imagine Dunn Strategic Vision Plan and authorizing the plan's implementation. **Motion unanimously approved.** A copy of Resolution (R2021-21) is incorporated into these minutes as Attachment #1. The Imagine Dunn Strategic Vision Plan is filed with the City Clerk.

With no further business to discuss, motion by Council Member Sills and second by Council Member Turnage to adjourn the meeting at 1:52 p.m. **Motion unanimously approved.**

Attest:



*Tammy Williams*  
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Tammy Williams  
City Clerk

*William P. Elmore Jr.*  
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William P. Elmore Jr.  
Mayor