

Strategic Planning Projects

FY2023/2024

	Primary Goal	Plan of Action	Status as of 11/30/2023	Projected Expenses Completion Date
1	Staff Retention and Recruitment			
1a	Pay Study	<ul style="list-style-type: none"> • Completion and Presentation to Council • Implementation Process • Review every five years • Create Metrics for rewarding professional dev/certifications 	The Pay Study has been fully implemented in the proposed FY2024-2025 Budget	Complete
1b	Retention	<ul style="list-style-type: none"> • Focus on Employee Care, Moral and Well-Being • Create metrics for rewarding professional/development and certifications 	The pay study has been completed.	
2	Funding Infrastructure Improvements			
2a	Street Repair Improvements	<ul style="list-style-type: none"> • Paving Project • Create Plan for Street Patching • Create Plan for Small Paving Projects Staff Driven • Create Asset Management Plan 	The Paving Project is complete	Complete
2b	Stormwater Program	<ul style="list-style-type: none"> • Prioritize Stormwater Projects • Create Plan for Stormwater Repairs • Create Plan for Stormwater Maintenance/Asset Management Plan 	Continue to seek funding. Pearsall Street Repair is in Design In Process	
2c	Utilities	<ul style="list-style-type: none"> • Repair/Install lines to plan for growth • Create Ordinance to address private laterals • Create Action Plan to address Water Plant Issues 	The ordinance for Sewer Use Ordinance has been approved by the Council and the State The ordinance for the private sewer lines will be presented for approval at a future meeting.	

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3	Water Plant Upgrades			
3a		Evaluate Alternatives and Strategies with Regional Partners		
3b		Provide Mid-Year Review to Council		
3c		Council Decision for Action		
4	Stormwater Improvements			
4a		Prioritize Projects from Inventory Study		
4b		Continue to Explore Areas where Improvements can be made	Seeking Funding	
5	Program for Private Investment			
5a		Create Incentive Document for Council Review/Decision		
5b		Seek Grants/Partnerships		
5c		Explore Redevelopment Zone Options/Opportunities		
6	Water Storage Plan			
6a		Research Agreements with Regional Agencies		
6b		Plan for Engineering Projects to Address		
6c		Prepare Final Cost Estimate for each Project		
7	Create Plan for Wellons Property (Carolina Drive)			
		Create Master Plan/Concept Plan with Community Input		
8	Wayfinding Signage Program			
		Create Phased Plan with Public Input for Council Approval and Budget	Merje will be in Dunn for a site visit with City Staff to confirm designated sign locations for Phase 1.	
9	Plan for City Facilities/Properties			

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9a		Create an Asset Management Inventory and Plan		
9b		Hire Consultant to Conduct Facility's Needs Assessment	Preparing USDA Grant Application for Public Works Facility	
9c		Explore options for new Firing Range		
10	Fund Improvements for Parks, Sidewalks and Greenway Connectivity			
10a		Prioritize Projects from Adopted Plans and Needs <ul style="list-style-type: none"> Improvements for Park to Park Pedestrian Trail (Tyler to Tart) Improvements on North Ashe Avenue where Dunn Erwin Rail Trail crosses North Ashe Avenue near Martin Street, per Pedestrian Plan Update, 2022. 	Progress continues with work currently at S Magnolia Ave. Plan to work with County Parks and Rec to accomplish this goal.	
10b		Research Funding for Projects		
10c		Continue Dialogue with NCDOT		