



# 12-24 Month Goals and Priorities FY2022/2023

Primary Goal	Goal Objectives	Plan of Action	Status as of 1/31/2023	Projected Expenses Completion Date	
1	Staff Retention	Comprehensive Salary Study/Retention Plan	<ul style="list-style-type: none"> <li>Select Qualified Firm ✓</li> <li>Award Contract–Council Approval ✓</li> <li>Retention Plan/Staff Development</li> <li>Implementation</li> </ul>	<p>The study draft has been completed. Staff is reviewing the information within the draft &amp; working with the MAPS Group on finalizing the information to present to Council.</p>	<p>Study – 11/22</p> <p>Implementation 2023-2024</p>
2	Infrastructure Improvements				
2a		Water Plant	Council Decision on Direction	Will present options to Council at the February Retreat	March 2022
2b		Water Tower 301 South	Council Decision of Direction-Funding	Will present options to Council at the February Retreat	
2c		Major Sewer Projects	In Progress	See Public Utilities Monthly Report	2026
2d		Private Properties Inflow & Infiltration	<ul style="list-style-type: none"> <li>More Proactive Program to correct for CO issue.</li> <li>Create Matching Grant Program</li> <li>Enforcement</li> </ul>	Will present options to Council at the February Retreat.	Fall 2023
2e		Stormwater Projects	<ul style="list-style-type: none"> <li>Establish Clear Priorities</li> <li>Explore Funding (ARPA)</li> </ul>	Grants have been submitted	Fall Application Date
2f		Black River Dredging	Keep in Forefront for Priority Federal, State and County Agencies		
2g		Street Repairs and Improvements	<ul style="list-style-type: none"> <li>Set Budget for Funding</li> <li>Select Projects based on Funding</li> </ul>	Utilities Dept is reviewing pavement locations to determine if there are any conflicts.	



# 12-24 Month Goals and Priorities FY2022/2023

Primary Goal	Goal Objectives	Plan of Action	Status as of 1/31/2023	Projected Expenses Completion Date
2h	Park to Park Trail	<ul style="list-style-type: none"> <li>Design</li> <li>Develop Phased Approach for Funding and Implementation</li> </ul>	Staff will begin advertising for bids.	
3	Business/Residential Development			
3a	Comprehensive Plan Land Use Map UDO	Plan Development/Public Input Council Approval Implementation	Land Use Plan has been approved.	
3b	Incentives/Matching Grant Program	Research other Communities and Programs	Façade grant program draft given to City Manager for his review and additional revisions have been made.	
3c	Utilities Allocations	<ul style="list-style-type: none"> <li>Research Options✓</li> <li>Develop Criteria and Timelines✓</li> <li>Develop Agreements for developers✓</li> </ul>	The Allocations Policy and has been adopted and implemented	
4	Marketing/Branding			
4a	Wayfinding Program	<ul style="list-style-type: none"> <li>RFQ ✓</li> <li>Award Contract✓</li> <li>Develop Phased Approach</li> <li>Fund and Implement</li> </ul>	Consultant working on sign locations and phase recommendations.	
4b	City Branding Phased Approach - Budgeting	<ul style="list-style-type: none"> <li>Letterheads ✓</li> <li>Shirts/Promotional Materials</li> <li>Vehicles</li> <li>Water Towers/Facilities</li> </ul>	All vehicle decals have been ordered. Staff has started ordering new shirts/envelopes, etc. as needed with new logo.	
4c	Better Marketing Materials and Promotion	<ul style="list-style-type: none"> <li>Digital Brochure</li> <li>Social Media Promotions</li> </ul>		



# 12-24 Month Goals and Priorities FY2022/2023

	Primary Goal	Goal Objectives	Plan of Action	Status as of 1/31/2023	Projected Expenses Completion Date
<b>5</b>	Community Outreach				
<b>5a</b>		Education	Job Shadowing/Apprenticeships	City of Dunn job positions were delivered to CTE department for possible job shadowing, internships and other programs with schools.	
<b>5b</b>		Chamber of Commerce	Continue to Develop relationship and work with the Chamber in community betterment/projects	Dunn Vision Group Meeting held on Jan 27 to share updates. Staff and Council support at Annual Meeting	
<b>6</b>	City Technology	Fund and Update Needed Technologies	Determine Software/IT Needs	All new equipment has been installed in both locations.	
<b>7</b>	Facilities				
<b>7a</b>		Public Services Complex	<ul style="list-style-type: none"> <li>• Architect Design</li> <li>• Funding</li> <li>• Construction</li> </ul>	Plan to discuss next steps with Council at the Retreat	
<b>7b</b>		Government Complex – City Hall	<ul style="list-style-type: none"> <li>• Assessment Plan</li> <li>• Architectural Design</li> </ul>	Parcels of Land Purchased	Begin Process by 06/30/2023
<b>7c</b>		Park Development	<ul style="list-style-type: none"> <li>• Comprehensive Plan/Public Input</li> <li>• Planning and Design</li> <li>• Funding</li> </ul>	Land Use Plan has been approved.	
<b>8</b>	Future Development Projects	Railroad Study	<ul style="list-style-type: none"> <li>• Research and Stay Informed</li> <li>• Study for Planning/Development</li> </ul>		