

# Goals and Objectives FY2021-2022

## Planning Department

	Primary Goal/Objective	Plan of Action	Status as of 07/08/2021	Projected Expenses for Total Project	Projected Completion Date
1	Finalize and begin implementation of Imagine Dunn Strategic Plan	<ol style="list-style-type: none"> <li>Public Input Meeting</li> <li>Plan Finalized by Consultant/DVG</li> <li>Council Approval</li> <li>Implementation</li> </ol>	City Council adopted Imagine Dunn Vision Plan July 1, 2021	\$50,000 – City \$20,000 – Chamber \$5,000 Grant - Tourism	By: 07/11/2021
2	Begin Wayfaring Sign Implementation after branding complete	<ol style="list-style-type: none"> <li>Develop Plan/Determine Signs Needed/Cost Estimates</li> <li>Develop Priority/Phase approach</li> <li>Budget for Phased approach</li> <li>Begin process of replacing and adding signs</li> </ol>	<ol style="list-style-type: none"> <li>Council approved Imagine Dunn, 7/1</li> <li>Branding to be presented to Council at August Meeting</li> </ol>	Unknown at this point	Begin Sign Placement by By: 06/30/2022
3	One Page Document for Builders/Developers	<p>Work with Inspections to develop</p> <ol style="list-style-type: none"> <li>Meet with community partners who will also use the documents / web links</li> </ol>	Working on second draft.	Unknown at this point	By: 06/30/2021
4	Trail from Tart to Tyler Park	<ol style="list-style-type: none"> <li>Meet with NCDOT on crossings</li> <li>Develop phased approach for projects: signage, sidewalk development, crossing enhancements</li> <li>Once crossings are safe</li> </ol>	DMP Survey and Bid Document Quote	\$50,000 Design and Survey Proposal	Install signage By: 12/31/2022
5	Comprehensive Land Use Plan	<ol style="list-style-type: none"> <li>Obtain cost estimate</li> <li>Begin assembling Comp Plan Steering Committee</li> <li>Obtain Council authority for City Manager to proceed w/contract signing</li> <li></li> </ol>	<ol style="list-style-type: none"> <li>Received and reviewing response from Vision Plan consultants for Comp Plan</li> <li>Considering options of which consultant to go with</li> </ol>	Estimated cost of Plan: \$	By: 06/30/2022