

Goals and Objectives FY2021-2022

Planning Department

	Primary Goal/Objective	Plan of Action	Status as of 09/09/2021	Projected Expenses for Total Project	Projected Completion Date
1	Finalize and begin implementation of Imagine Dunn Strategic Plan	<ol style="list-style-type: none"> 1. Public Input Meeting 2. Plan Finalized by Consultant/DVG 3. Council Approval 4. Implementation 	Council approved plan July 13 Logo adopted at Oct 25 Council Meeting	\$50,000 – City \$20,000 – Chamber \$5,000 Grant - Tourism	By: 07/1//2021
2	Begin Wayfaring Sign Implementation after branding complete	<ol style="list-style-type: none"> 1. Develop Plan/Determine Signs Needed/Cost Estimates 2. Develop Priority/Phase approach 3. Budget for Phased approach 4. Begin process of replacing and adding signs 	Design for wayfaring signs will follow Council approval of new logo	Unknown at this point	Begin Sign Placement by By: 06/30/2022
3	One Page Document for Builders/Developers	<p>Work with Inspections to develop</p> <ol style="list-style-type: none"> 1. Meet with community partners who will also use the documents / web links 	<ol style="list-style-type: none"> 1. Met with community partners March 29. 2. Working on first draft. 3. Working on second draft. 	Unknown at this point	By: 06/30/2021
4	Trail from Tart to Tyler Park	<ol style="list-style-type: none"> 1. Meet with NCDOT on crossings 2. Develop phased approach for projects: signage, sidewalk development, crossing enhancements 3. Once crossings are safe 	DMP hired for Construction Design	\$50,000	Install signage By: 12/31/2022
5	Comprehensive Land Use Plan	<ol style="list-style-type: none"> 1. Obtain cost estimate 2. Begin assembling Comp Plan Steering Committee 3. Obtain Council authority for City Manager to proceed w/contract signing 	Staff in process of updating UDO; obtained cost estimate for Comp Plan – Consultant selected; Timeline established; planning begun for Focus Group sessions in-person at Dunn Community Center Jan 19	Estimated cost of Plan: < \$30,000 for UDO >\$50,000 for comprehensive plan; Cost estimate: < \$50,000 for Comp Plan	By: 06/30/2022