Goals and Objectives FY2021-2022

# **Planning Department**

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|  | **Primary****Goal/Objective** | **Plan of Action** | **Status as of****03/30/2021** | **Projected Expenses for Total Project** | **Projected Completion Date** |
| 1 | Finalize and begin implementation of Imagine Dunn Strategic Plan | 1. Public Input Meeting
2. Plan Finalized by Consultant/DVG
3. Council Approval
4. Implementation
 | Preparing for and marketing April 20th Public Input meeting  | $50,000 – City$20,000 – Chamber$5,000 Grant - Tourism | By: 06/30/2021 |
| 2 | Begin Wayfaring Sign Implementation after branding complete | 1. Develop Plan/Determine Signs Needed/Cost Estimates
2. Develop Priority/Phase approach
3. Budget for Phased approach
4. Begin process of replacing and adding signs
 | Waiting for completion and approval by Council of Imagine Dunn / Branding | Unknown at this point | Begin Sign Placement byBy: 06/30/2022 |
| 3 | One Page Document for Builders/Developers | Work with Inspections to develop1. Meet with community partners who will also use the documents / web links
 | 1. Met with community partners March 29.
2. Working on first draft
 | Unknown at this point | By: 06/30/2021 |
| 4 | Trail from Tart to Tyler Park | 1. Meet with NCDOT on crossings
2. Develop phased approach for projects: signage, sidewalk development, crossing enhancements
3. Once crossings are safe
 | Waiting on meeting with NCDOT | Unknown at this point | Install signageBy: 12/31/2022 |
| 5 | Comprehensive Land Use Plan | 1. RFP

2.3. | Researching other comp plans and & RFP’s / RFQ’s | Estimated cost of Plan:$  | By: 06/30/2022 |

# Short-Term Goals