Goals and Objectives FY2021-2022

# **Planning Department**

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|  | **Primary**  **Goal/Objective** | **Plan of Action** | **Status as of**  **03/30/2021** | **Projected Expenses for Total Project** | **Projected Completion Date** |
| 1 | Finalize and begin implementation of Imagine Dunn Strategic Plan | 1. Public Input Meeting 2. Plan Finalized by Consultant/DVG 3. Council Approval 4. Implementation | Preparing for and marketing April 20th Public Input meeting | $50,000 – City  $20,000 – Chamber  $5,000 Grant - Tourism | By: 06/30/2021 |
| 2 | Begin Wayfaring Sign Implementation after branding complete | 1. Develop Plan/Determine Signs Needed/Cost Estimates 2. Develop Priority/Phase approach 3. Budget for Phased approach 4. Begin process of replacing and adding signs | Waiting for completion and approval by Council of Imagine Dunn / Branding | Unknown at this point | Begin Sign Placement by  By: 06/30/2022 |
| 3 | One Page Document for Builders/Developers | Work with Inspections to develop   1. Meet with community partners who will also use the documents / web links | 1. Met with community partners March 29. 2. Working on first draft | Unknown at this point | By: 06/30/2021 |
| 4 | Trail from Tart to Tyler Park | 1. Meet with NCDOT on crossings 2. Develop phased approach for projects: signage, sidewalk development, crossing enhancements 3. Once crossings are safe | Waiting on meeting with NCDOT | Unknown at this point | Install signage  By: 12/31/2022 |
| 5 | Comprehensive Land Use Plan | 1. RFP   2.  3. | Researching other comp plans and & RFP’s / RFQ’s | Estimated cost of Plan:  $ | By: 06/30/2022 |

# Short-Term Goals