

# Goals and Objectives FY2020-2021

## Planning Department

### Short-Term Goals

	Goal/Objective	Plan of Action Steps	Status To-date	Next Step	Projected Budget	Expected completion date
1	<b>Tyler Park to Tart Park Trail</b>	<ol style="list-style-type: none"> <li>1. Research &amp; develop proposed route</li> <li>2. Produce proposal with cost estimates</li> <li>3. Present to Council for approval</li> <li>4. Publish Request for Bids</li> <li>5. Open bids</li> <li>6. Finalize contract(s)</li> <li>7. Begin work</li> <li>8. Complete work</li> </ol>	<ol style="list-style-type: none"> <li>1. Proposed route developed.</li> <li>2. Produced proposal with cost estimates.</li> <li>3. Presented to Council June 9; received comments</li> </ol>	<ol style="list-style-type: none"> <li>1. Develop Signage Plan</li> <li>2. Seek Funding</li> </ol>	Unknown at this point	12/31/2020
2	<b>Visioning Process</b>	<ol style="list-style-type: none"> <li>1. Select consultant</li> <li>2. Obtain Council Approval for CM to proceed</li> <li>3. Finalize contract w/consultant &amp; MOU w/Chamber</li> <li>4. Establish process schedule</li> <li>5. Initiate outreach to stakeholders, focus groups, and general public</li> <li>6. First draft of Vision, goals, &amp; objectives shared with stakeholders &amp; public</li> <li>7. Final deliverables delivered</li> <li>8. Council approval of Vision/Strategic Plan</li> <li>9. Implementation of Strategic Plan begins</li> </ol>	<ol style="list-style-type: none"> <li>1. Consultant selected</li> <li>2. Council Approval for CM to proceed obtained</li> <li>3. Contract w/consultant &amp; MOU w/Chamber finalized</li> <li>4. Established process schedule: July 2020—April 2021</li> <li>5. A. Set Kickoff date: July 28</li> <li>6. July 28 kickoff a success: 107 people watched it on Facebook</li> <li>7. Developed outreach plan (8-28) and are continuing outreach to stakeholders</li> </ol>	<ol style="list-style-type: none"> <li>5. Continue outreach to stakeholders.</li> </ol>	\$50,000	Begin implementation of Strategic Plan by 4/31/2021
3	<b>Main Street Program</b>	<ol style="list-style-type: none"> <li>1. Complete checklist</li> <li>2. Maintain implementation schedule of Plan of Work</li> <li>3. Achieve Main Street Designation: 7/1/2020</li> <li>4. Implement mural project               <ol style="list-style-type: none"> <li>a. Establish committee to oversee project</li> <li>b. Select location for mural w/property owners</li> <li>c. Publish RFP for artists.</li> <li>d. Artist proposals due</li> <li>e. Interview / select artist</li> <li>f. Finalize contract w/artist</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. Checklist complete</li> <li>2. Achieved Main Street Status</li> <li>3. Started working with mural designer.</li> </ol>	<ol style="list-style-type: none"> <li>2. Maintain implementation of Plan of Work per Main Street program requirements</li> <li>3. Find building for Mural</li> <li>4. Establish funds for Murals</li> </ol>	Unknown at this point	12/31/2020

