

Goals and Objectives FY2020-2021

Planning

Short-Term Goals

	Goal/Objective	Plan of Action Steps	Status To-date	Next Step	Projected Budget	Expected completion date
1	Tyler Park to Tart Park Trail	<ol style="list-style-type: none"> 1. Research & develop proposed route 2. Produce proposal with cost estimates 3. Present to Council for approval 4. Publish Request for Bids 5. Open bids 6. Finalize contract(s) 7. Begin work 8. Complete work 	<ol style="list-style-type: none"> 1. Proposed route developed. 2. Produced proposal with cost estimates. 	3. Present to Council for approval	Unknown at this point	12/31/2020
2	Visioning Process	<ol style="list-style-type: none"> 1. Select consultant 2. Obtain Council Approval for CM to proceed 3. Finalize contract w/consultant & MOU w/Chamber 4. Establish process schedule 5. Initiate outreach to stakeholders, focus groups, and general public 6. First draft of Vision, goals, & objectives shared with stakeholders & public 7. Final deliverables delivered 8. Council approval of Vision/Strategic Plan 9. Implementation of Strategic Plan begins 	<ol style="list-style-type: none"> 1. Consultant selected 2. Council Approval for CM to proceed obtained 3. Contract w/consultant & MOU w/Chamber finalized 4. Established process schedule: July 2020—April 2021 	5. Initiate outreach to stakeholders.	\$50,000	Begin implementation of Strategic Plan by 4/31/2021
3	Main Street Program	<ol style="list-style-type: none"> 1. Complete checklist 2. Maintain implementation schedule of Plan of Work 3. Achieve Main Street Designation: 7/1/2020 4. Implement mural project <ol style="list-style-type: none"> a. Establish committee to oversee project b. Select location for mural w/property owners c. Publish RFP for artists. d. Artist proposals due e. Interview / select artist f. Finalize contract w/artist 	1. Checklist complete	2. Maintain implementation of Plan of Work per Main Street program requirements	Unknown at this point	12/31/2020